

MOUNTAIN HARVEST CREATIVE

BOARD MEETING MINUTES

Nov 14, 2017

Attendance: Jay Bagley, President; Tom Backhus, Treasurer; Mike Gwinn, Heidi Hudek, Executive Director, Teresa Shishim, June Soule, Ethel Leslie, Secretary, Tom Smith, Prospective Board Member , Absent: Marla Korpar

Called to Order by: Jay at 10:38 am

Purpose of Meeting: Regular meeting

Approve Meeting Notes and Minutes – The notes and minutes Teresa made a motion, June 2nd, no discussion, and unanimously approved.

Meeting To Do List – Rick voiced concern that the Gazebo is deteriorating because of the sprinkler system. June thinks we should talk directly to Mike at the park. Tom will talk with Mike at the town park

Financials Report

Bank balance as of November 12,2017: unrestricted funds \$1234.07, restricted funds \$3407.03, other assets \$339.05, current liabilities \$2371.99 The distributed financials were discussed and reviewed. Restricted funds are in the same account as the operating funds and we have inadvertently been using restricted funds for operating expenses. Board will consider a separate account for restricted funds to avoid future recurrence.

Budget performance – DMEA Elevate donation net is \$809 each for MHC and Paonia Chamber of Commerce. Actual donation was \$1000 for MHC. Heidi, Annette, Jay and Tom will meet to clarify the DMEA Elevate donation. Discussion of the income affected by board turnover, sponsorships, fundraising, ticket sales and costs. Detailed discussion followed for income and expenses with noted changes to be made by bookkeeping. There are multiple changes to categories for 2017.

Current budget shortfall – There was a discussion of bills through the end of Dec and funds required to complete 2017.

Fundraising status

Need to bring in additional funds for 2017.

CO Gives – Matching program for all donations and we are able to participate. Teresa and Heidi will help promote this and they will ask Marla to assist with the promotion. December 5, 2017 is the matching day for CO Gives.

Giving Tuesday is a national donation day – Occurs on November 28th

Fundraising at end of 2016 MHC was able to raise over \$6000 by asking for donations and carried over to sponsorships for 2017. There was a discussion of the benefits of fundraising with CO Gives or Giving Tuesday vs asking for donations with sponsorships for 2018.

Budget 2017 Plan – Focus on CO Gives, Giving Tuesday and meet shortly after Dec 5th to finalize plan for 2017.

Brainstorm: June-Borrow from board member & review spreadsheet for donors who didn't donate, matching for CO Gives, Mike-CO Gives and concert at Wisheart Springs on Dec 16th, Rick-Face to Face meetings for sponsor support, Teresa-phone calls & website update for CO Gives, Jay- coffee & baked goods that is a fundraiser & bring your checkbook, Tom- CO Gives, Ethel-Fundraiser on CO Gives at Rubicon Roasting at 9am to 1pm and food donations, Jay mentioned Rubicon Roasting is closed on Tues which works out well, Heidi-consider giving wine for the Wisheart Concert with donations for MHC and setting up computers so attendees can give online.

MHC for 2018

Board members - Tom, Teresa and Mike will continue. June, Ethel are still thinking about it. Marla will need to communicate her plans. Melanie Jean Williams and Sheree Fischer would like to join. Thomas Smith is a prospective board member. Jeff Skeels vacated his position after the Oct 2017 Debrief meeting so there is currently an open position for the board.

Executive Director - Heidi has resigned and MHC is in the transition of her responsibilities.

Next regular meeting – Dec 8th, 2017 Wed at 10:30 @ library. **Fundraiser Dec 5th 9am to 1pm at Rubicon Roasting.** All board members are encouraged to be present & invite others to join us and to financially support MHC.

The meeting was adjourned by Jay Bagley at 12:50 pm

Minutes prepared by Ethel Leslie, Secretary, and updated